



We Drive Engineering Innovation

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EXECUTIVE NOMINATION

Max Lucchesi joins Optimec Consultants, as Vice President of Business Development

Laval, Qc., Canada, Feb. 19, 2019 -- [Optimec Consultants inc.](#), (Optimec) an engineering firm provider of high end **Computer Aided solutions and services**, today announced the appointment of Max Lucchesi as its Vice President of business development. With more than 20 years of expertise in the software industry (**Dassault Systemes, SAP, mnuvo and DXC Technology**), as business consultant, consultative sales and marketing management, Max supported companies of all sizes, in executing their digital transformation journey, in North America and Europe. At Optimec, he will oversee and manage all revenue-generating activities including existing and new customer acquisitions, Marketing and Partnership programs.



Max said:” **Thrilled and excited!** This is how I feel as I am finally realizing my dream. Joining a business like Optimec is really a lifetime opportunity as the company has huge potential and the professionalism of people is simply outstanding. Engineering and manufacturing are my playgrounds and I feel privileged to evolve in such a fast-paced domain.

At Optimec my mission will be to help our existing and future customers in **connecting the dots between technology and their business objectives**”.

Mathieu Lussier, President and founder - Optimec Consultants made the following statement:

” I am delighted to welcome Max as a key player in our Team. His leadership skills and deep understanding of the challenges and opportunities in Engineering and Manufacturing, will make Max an incredible asset to our Company and our Customers.

Optimec has an ambitious expansion and investment plan over the next three years, in order to affirm its position in the market as the North American leader in Computer Aided Simulation solutions and Product Lifecycle management. Max’s nomination, is one more step in this direction and more is to come...stay tuned!”





About Optimec Consultants inc:

Since 2002, Optimec Consultants has been focused and passionate about the simulation technology and the benefits it brings to manufacturing companies.

Optimec has more than 20 years of experience in Finite Element Analysis using different commercial software, from I-DEAS and NASTRAN, to ABAQUS, mainly providing consulting services in varied industry such as space, industrial equipment, aerospace & defense, ground transportation, consumer goods, and packaging.

Since 2009, Optimec Consultants is a certified reseller for MSC Software focusing on SIMUFACT suite of tools allowing to simulate metal forming processes such as cold and hot forming, welding and additive manufacturing. In 2014, Optimec became also a certified reseller for Dassault Systèmes for the simulation brand SIMULIA and the 3DEXperience platform for product design, simulation and Product Lifecycle Management.

Optimec is certified under Controlled Goods Canada for defense / satellites projects and is registered at the Ordre des Ingénieurs du Québec as well as a member of ASME, NAFEMS, SPE, CWA, AERO Montreal and Quebec ground transportation cluster.

www.optimec.ca

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